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Floorguard® Announces New Location, Two New U.S. Franchises and a New Garage Storage Product Line

AURORA, Ill., April 1, 2007 – Floorguard®, the largest and most trusted name in residential garage flooring, storage and organization systems, demonstrates its commitment to continued growth as it announces a move to a larger headquarter facility, the expansion of its franchise efforts and its brand new state-of-the-art product line tailored to the outdoor enthusiast.

First, the Aurora-based company has moved from *leasing* a 17,000 square foot building to *purchasing* a 34,000 square foot brand new state of the art facility in Aurora. The new facility includes a 300 square feet professionally-staged garage showroom that displays the latest Floorguard floor coatings and storage techniques. The new location is at 340 Marshall Avenue in Aurora.

Second, Floorguard is announcing that it has successfully added two new franchises to its growing franchisee base. One of the new franchises will serve customers in the Delaware region and the other new franchise will serve customers in the surrounding counties of southeast Pennsylvania.

“We are flexing our muscles as we continue to demonstrate strong growth heading into the year ahead. With nearly 20 years of experience and more than 15,000 satisfied customers, we are proud to bring the Floorguard brand to new cities across the U.S.,” said Gus Schuberth, founder and CEO of Floorguard. “As demonstrated by our superior products and customer service, we take pride in our work so that our customers can take pride in their homes. We plan to bring our solutions to a growing number of homeowners so they, too, can take pride in the extended living spaces offered by Floorguard’s proprietary garage flooring and storage solutions.”

Floorguard Launches New Product Innovation

In a show of continued product development and innovation, Floorguard also is announcing the launch of a new line of garage storage products called Activity Racks. The Activity Racks come in a series of uniquely designed storage racks to organize any sports enthusiast’s garage space – from specially designed storage racks for storing golf clubs and tennis rackets, to unique racks for organizing lawn and garden tools and a child’s outdoor toy collection.

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Each Activity Rack is made with superior ascetic form, heavy duty construction and a UV resistant coating to prevent tarnishing and resist wear and tear. The racks can easily attach directly to a garage's drywall or to Floorguard's patented Mighty Wall garage walling system, which is a durable and flexible grooved panel wall system that enables homeowners to configure and reconfigure the garage storage systems without damaging drywall.

Schuberth adds, "We are committed to bringing forth new and innovative storage products to compliment our current product offerings. Remodeling a garage doesn't stop with a durable garage floor coating. It also involves the addition of various storage solutions designed and tailored to a homeowner's specific needs and wants. Our top-quality product lines and broad selection of garage storage choices continues to bolster us as a one-stop-shop in comprehensive garage organization solutions."

In addition to the Activity Racks, Floorguard continues to offer a broad selection of proprietary materials and processes to homeowners looking for complete garage organization solutions. Its widely-popular line of products includes its high-quality, stain-resistant, easy-to-clean floor coatings that permanently bonds to concrete and doesn't peel like paint or come loose like tiles. Additionally, Floorguard continues to offer its broad product line of heavy-duty wall systems and finely-crafted cabinetry, all which add immense value to a home and create a well organized and clean extended living space.

Floorguard, founded in 1988, has been a staple in the garage flooring space in Chicago for nearly 20 years. The growing home improvement market has fueled the company's expansion efforts and nationwide appeal over the past several years and Floorguard continues to open new franchises around the country.

About Floorguard

Floorguard® is the most respected and trusted name in quality, maintenance-free garage systems. Its easy-to-clean flooring, heavy-duty wall systems and finely-crafted cabinetry enable homeowners to customize their garage spaces to match their individual needs and styles. Floorguard has been at the forefront of the seamless flooring industry for almost 20 years and has developed a proprietary blend of materials and processes that result in garage flooring that continually looks beautiful and last for years, even in unfavorable weather conditions. Floorguard products have been endorsed by more than 15,000 satisfied customers and are available to customers in four metro areas nationwide, including its flagship office in Chicago, and three franchises in Delaware, Southeast Pennsylvania and South Carolina. For additional information or to learn about Floorguard's proprietary products and processes, please visit www.floorguard.com.

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