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Floorguard® Opens New Franchise to Serve Three Counties in Southeast Pennsylvania

AURORA, Ill., April 1, 2007 – In an effort to bring garage flooring, storage and organization systems to cities across the U.S., Floorguard®, the largest and most trusted name in garage flooring technology, today announces the grand opening of a new franchise serving southeast Pennsylvania, including Chester, Delaware and Lancaster counties.

The franchise is locally owned and operated by Wilmington-natives and partners, Dave and Nita Trexler. Its warehouse is located at 5 Wilkinson Drive, Landenberg, PA 19350.

Floorguard's proprietary materials and processes offer homeowners a complete garage system that includes a high-quality, stain-resistant, easy-to-clean flooring surface. Unlike paint that can peel or tiles that can come loose, a Floorguard coated floor permanently bonds to concrete. Floorguard additionally offers heavy-duty wall systems and finely-crafted cabinetry, all which add immense value to a home and create a well organized and clean extended living space.

"Floorguard is a proven company with deep roots in the growing home improvement market. We cater to homeowners who seek unique ways to extend their living spaces and add value to their homes," says Dave Trexler, co-owner and co-operator of the Floorguard franchises in Southeast Pennsylvania and Delaware. "Floorguard's garage coatings are specially formulated and designed for maximum functionality, even in the difficult weather conditions faced by local homeowners. This is a company the entire community can be proud to stand behind."

Floorguard, founded in 1988, has been a staple in the garage flooring space in Chicago for nearly 20 years. The growing home improvement market has fueled the company's expansion efforts and nationwide appeal over the past several years and Floorguard continues to open new franchises around the country.

Gus Schuberth, the founder and president of Floorguard, says that the home remodeling market is hot and will continue to grow as people invest more resources into making their living spaces more aesthetically pleasing. "Every homeowner is looking to add value to their homes and we help them accomplish this and more. Every franchise serves as a conduit to bringing our proprietary products and processes to a broader audience. We wish the Trexlers well with their new franchise."

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To schedule an appointment for a consultation in counties located in southeastern Pennsylvania, please contact Dave and Nita Trexler at 302-351-4224.

About Floorguard

Floorguard® is the most respected and trusted name in quality, maintenance-free garage systems. Its easy-to-clean flooring, heavy-duty wall systems and finely-crafted cabinetry enable homeowners to customize their garage spaces to match their individual needs and styles. Floorguard has been at the forefront of the seamless flooring industry for almost 20 years and has developed a proprietary blend of materials and processes that result in garage flooring that continually looks beautiful and last for years, even in unfavorable weather conditions. Floorguard products have been endorsed by more than 15,000 satisfied customers and are available to customers in four metro areas nationwide, including its flagship office in Chicago, and three franchises in Delaware, Southeast Pennsylvania and South Carolina. For additional information or to learn about Floorguard's proprietary products and processes, please visit www.floorguard.com.

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